





CONTACT	EXPERIENCE
<p> 580.399.1567</p> <p> sara@sarawaits.com</p> <p> SaraWaits.com</p>	<p style="text-align: center;"><b>SENIOR GRAPHIC DESIGNER</b> CHICKASAW NATION MARKETING DEPARTMENT OCTOBER 2008–PRESENT</p> <ul style="list-style-type: none"><li>• <b>DESIGN EXCELLENCE</b> Created award-winning logos, branding, and promotional graphics for a wide array of industries</li><li>• <b>CLIENT ENGAGEMENT</b> Worked with account executives to successfully pitch design concepts that fulfill our clients' business objectives</li><li>• <b>DATA-DRIVEN DESIGN</b> Collaborated with our data analysis team to integrate valuable demographic insights into our designs</li><li>• <b>STREAMLINED COLLABORATION</b> Developed templates to aid in more consistent branding and enhanced communication</li><li>• <b>TRAINING AND MENTORSHIP</b> Onboarded new staff and mentored junior designers, filling leadership gaps and enhancing team cohesion</li><li>• <b>INTERVIEWS</b> Participated in interview panels to assist in the selection of new talent</li><li>• <b>EDUCATIONAL LEADERSHIP</b> Developed tutorials and shared advanced design techniques with junior designers</li><li>• <b>COLLABORATIVE IDEATION</b> Facilitated and participated in brainstorming sessions, driving creative problem-solving and strategic thinking</li><li>• <b>PROFESSIONAL DEVELOPMENT</b> Attended industry-leading conferences like HOW Conference, local AIGA talks, and in-person workshops led by veterans like Von Glitschka to stay up to date with design trends</li></ul> <p style="text-align: center;"><b>FREELANCE DESIGNER</b> 2009–2024</p> <ul style="list-style-type: none"><li>• <b>BRANDING</b> Created logos for local businesses</li><li>• <b>ALBUM ARTWORK</b> Collaborated with musicians to illustrate and design album artwork</li><li>• <b>GAMING</b> Created packaging and digital art books</li><li>• <b>STREAMING GRAPHICS</b> Made overlays, motion graphics, and emotes for Twitch streamers</li><li>• <b>DIGITAL COMMUNITY ENGAGEMENT</b> Designed trailers, bumpers, and other promotional graphics for a series of movie marathons aimed at engaging a digital online community</li></ul>
<p style="text-align: center;"><b>SKILLS</b></p> <ul style="list-style-type: none"><li>» Adobe Photoshop</li><li>» Adobe Illustrator</li><li>» Adobe InDesign</li><li>» Adobe After Effects</li><li>» Adobe Premiere Pro</li><li>» Adobe XD</li><li>» Cinema 4D</li><li>» PowerPoint</li><li>» Excel</li></ul>	<p style="text-align: center;"><b>EDUCATION</b></p> <p style="text-align: center;"><b>OKLAHOMA STATE UNIVERSITY INSTITUTE OF TECHNOLOGY</b> OKMULGEE, OK   GRADUATED 2008 ASSOCIATE IN APPLIED SCIENCE, GRAPHIC DESIGN</p>
<p style="text-align: center;"><b>AWARDS</b></p> <ul style="list-style-type: none"><li> Logo featured in LogoLounge 9</li><li> 2010 Gold Addy Award</li><li> 2011 &amp; 2013 Silver Addy Awards</li></ul>	